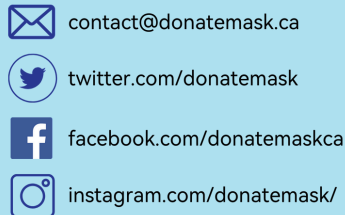


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Donate A Mask Canada Needs Your Help!

July 2024

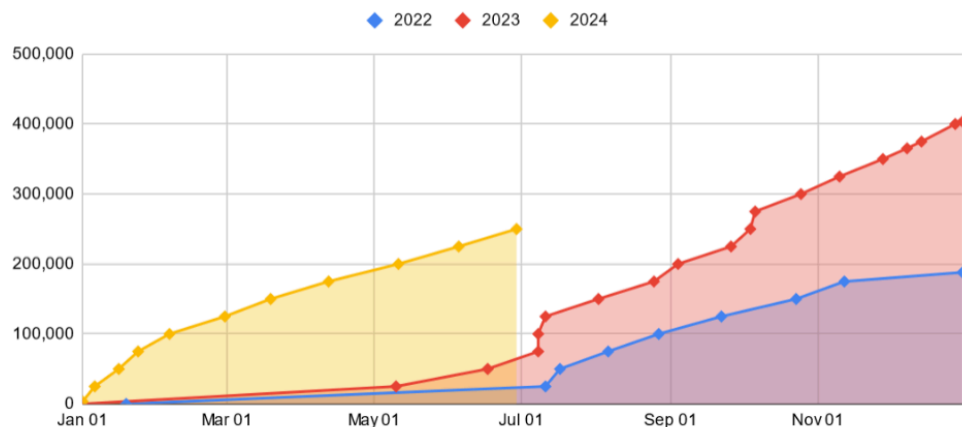
Today's post is special: After 2.5 years serving people in Canada (powered 100% by volunteers), Donate A Mask needs your help. Can you help us raise \$25,000 this year (donate here: www.evidencebased.ca/donate-mask/#donate) to maintain free access to masks? Here's why:

Our charity helps a lot of people. We have gotten hundreds of messages of appreciation from parents on disability who cannot afford masks for their children, lower income parents, educators, and medical professionals who serve precariously housed and unhoused populations. For most Canadians, getting sick isn't an option. They lose income, time with their family, and job security. Our free request programs help people stay healthy.

Donate A Mask provides free CA-N95 masks, COVID-19 rapid antigen tests and clean air tools. This removes financial and access barriers for people who depend on their health to keep working, and for vulnerable/at-risk populations.

Demand for our service is strong and growing. In 2023, we donated over 402,461 masks COVID-19 rapid tests nationwide. This year so far, we've already given out more than 250,000 masks and COVID-19 rapid tests (vs. 67,740 masks and COVID-19 rapid tests given out before the end of June 2023).

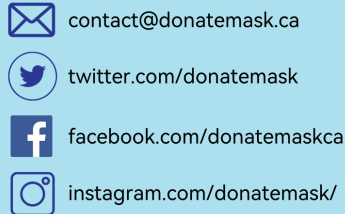
Quantity of Masks and Tests Given Out



Our challenge = funding. Our launch was covered by a Balvi Foundation grant, but now we need your support to meet growing demand, and to cover shipping costs - getting masks, rapid tests and clean air tools to people in need is our biggest expense. Your donations will help.



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After completing a financial forecast for the rest of the year, we will need an additional investment of \$25,000 to meet the projected demand for our free request program in fall 2024.

Organizationally, we are in a good place. Over the past year, we have more than doubled our volunteer base, and have expanded our programs (cost-effectively), including the delivery of a successful Clean Air for Teachers program during the 2023-24 school year.

We also have a new *Shield Me From Smoke: Wildfire Smoke Protection and Clear Air Campaign*, including a young artist Art Showcase contest announced in June. This area is a natural fit, as the products we carry also protect people from the health impacts of wildfire smoke.

We are proud to be part of a community of people and grassroots organizations working to keep everyone safe. While we continue to apply for grant funding, we must also now turn to our community for help in order to continue meeting the demands for our programs.

Here's how to help:

1. Make a donation at www.evidencebased.ca/donate-mask/#donate
2. Be a major sponsor by emailing donations@evidencebased.ca (sponsorship packages available)
3. Connect us to funders
4. Hold a fundraiser for us – if you do we would love to help you!



And finally, don't forget to re-share our social media posts, especially this summary (posted on www.donatemask.ca/call-to-action).

Thank you, and we're so grateful for your support.

Sincerely,

The Volunteers of Donate A Mask Canada